

**Cornell Club of Rochester  
Annual Meeting  
June 27, 2017  
Monroe Golf Club**

**Minutes**

- 6:30 pm      Registration and Dessert Buffet (cash bar)
- 7:15 pm      Welcome and Introductions                      Tom Helfrich '64 President
- Call to Order and Welcome
  - Introduce Guests
    - Scholarship and Essay Contest Winners and guests  
*Nancy Beaman spoke about the contest and introduced 1<sup>st</sup> place winner.*
    - Speaker Don Jeffries
  - Alma Mater  
*Chris Cassidy led the singing*
- 7:20 pm      Formal Meeting                                      Tom Helfrich '64 President
- Minutes - Chris Cassidy '73, Secretary  
*Last year's minutes were accepted.*
  - Treasurer's Report - Mark Jones '01, Treasurer  
*The Treasurer's report was accepted.*
  - Election Results - Bob Buhite '83, Nominating Committee Chair  
*The proposed slate was elected.*
  - Ambassador Program
- 7:35 pm      Essay Contest Nancy Beaman (mother of Matthew Simmonds '14)
- Contest Background
  - Winners
- 7:40 pm      Speaker Introduction                              John Bruns '67, Director
- Don Jeffries, President, Visit Rochester
  - **Tourism as an Economic Driver**  
*Don demonstrated the economic value of tourism.*
- 8:30 pm      Conclusion and Adjournment                      Tom Helfrich '64 President
- Evening Song  
*Led by Chris Cassidy and sung very well by all present.*