

Cornell Club of Rochester

Board of Directors Meeting
3/16/2015 at 7:00 pm at the Little School House on the Prairie
Action Items summarized at the end.

Attending:

Tom Helfrich, John Bruns, Don Menz, Lin Stewart, Rich Stewart, Chris Cassidy, Sharon Cassidy, Lois Niland Irwin, Mark Jones, Beverly Evans, Mindy Hillenbrand

Call To Order

Tom opened the meeting at 7:00 pm.
Minutes were approved.

Financial Matters

Treasurer's Report:

Treasurer's report accepted.

Operating balance \$6588.

Tax forms for 503C filed.

***Mindy to check on hockey ticket funds

\$6500 available for scholarship. There is ongoing concern that our scholarship contribution decreases other sources of aid for the students. What are the restrictions on scholarship awards?

Communications

email

Spam issues are improving.

There is a request from a Japanese language company for copyright permission to use a winning essay from the essay contest. Janice, Tom and Sharon thought we should decline out of privacy concerns. Lois thought we should contact the student and let the student decide.

5 votes in favor of contacting student

1 vote opposed

***Sharon will try to contact student

Lois shared a thank-you letter from Duncan O'Dwyer about the Founder's Day/Sesquicentennial event. Nice to get feedback.

Social media

We discussed ways to help young alumni find jobs. NYC club has a Big Red Bulletin Board run through Yahoo. Janice may be able to set up something here. Mindy suggested LinkedIn might work.

***Lin will contact Janice to discuss.

Programming & Events Update

John is working on an Annual meeting speaker.

CU Volunteer is up and running online for volunteer opportunities.

Cornell Connect is going away in 2016. Something new will be in place before then.

Networking at City Grill went well. 30 attended with younger alums and some repeats.

RPO had 10 additional people at the concert over last year. Dinner was rushed in order to get to the concert. Some felt the food was not as good as last year. 21 signed up 19 attended. Tavern58 refunded the cost of the no shows.

Upcoming Events

Accepted students – We discussed possible formats for the event. We like the country club venue. There is some concern about cost, but we realize that we have funds for CU to see for these kinds of events.

Lacrosse tailgate for Cornell Princeton game on April 25 cannot use Charter day grant.

Annual meeting on June 11. (We will have a speaker)

Wine tasting in Syracuse tabled.

Essay Contest

We have 331 essays from 11 schools and 16 teachers. Essays are being processed.

*** Sharon will invite Joe to a future meeting

CAAAN

No news

Old Business

Community Service

Camp Day Dreams is not proving to be a good match between what is needed and what we can provide so we will not continue.

Next Meetings

Monday, May 11 at 7 pm

Thursday, June 11 at 6 pm followed by the Annual Meeting

Meeting adjourned at 8:50 pm.

Action Items

***Mindy to check on hockey ticket funds

***Sharon will try to contact student

***Lin will contact Janice to discuss social media networking.

*** Sharon will invite Joe to a future meeting

Actions from previous meetings (what should we do about these?)

Action: Jim Mazza will look for Rochester area scholarship recipients as possible volunteers for the scholarship committee.

Action: Mason will add an item to the September meeting agenda regarding the establishing an investment committee. – postponed

Action: Athena will try to determine the number of active members from Cornell's event database. – ongoing