

Cornell Club of Rochester

Board of Directors Meeting

5/11/2015 at 7:00 pm at the Little School House south of the village.

Action Items summarized at the end.

Attending:

Tom Helfrich, Lin Stewart, Rich Stewart, Chris Cassidy, Sharon Cassidy, Lois Niland Irwin, Beverly Evans, Janice Wormington, Athena Jamieson, Mason Argiropoulos

Before reporting these minutes, the secretary would like to humbly suggest that we stick to the agenda in order for future meetings. It makes meetings run more efficiently and makes the reporting much easier and clearer to all.

Call To Order

Tom opened the meeting at 7:00 pm.

Minutes

Minutes were approved.

Financial Matters

Treasurer's Report:

Treasurer's report was sent out by email previously and was accepted. Everyone is encouraged to submit expenses so we can close the year.

Scholarship

The board will be receiving a memo from the Scholarship Committee saying the money management by CU is ok, and asking what constraints we have on using the money for our own needs.

Funding

No information on next year's funding from CU.

Communications

Social media

We decided that Yahoo groups would not be a useful addition to our social media strategy.

Lois mentioned that the Johnson Club had CU's social media person speak. He would be a good speaker for us who could attract a younger crowd and give us tips on using social media.

*** Lois will find the contact for social media speaker.

We should have a list of homecoming and reunion dates on our website.

Programming & Events Update

Recent Events

Slope day had more than 50 attendees.

Lacrosse tailgate cancelled as there were fewer than 7 signed up.

Don is sometimes hard to contact.

Potential CEN event

Mason spoke to the director of CEN which has held events in various cities including Rochester.

CEN will consider doing an event such as a panel discussion.

Lois noted that the Johnson Club has had entrepreneur speakers and would be happy to co-host an event. Lois suggested Donna Spinella as a contact in the Johnson Club

We may be able to position something between Presidential Inauguration in September and Cornell-Penn Lunch in November.

Mason will chair possible CEN event.

Upcoming Events

Summer student send-off will be at Sanjay's. John has a chair for the event

Annual meeting on June 11 will be at Irondequoit Country Club.

Founder's Day will be January 9, 2016 in the evening. Lois is working to get Prof. Altschuler and Prof. Krammick, authors of Cornell: A History 1940-2015.

Possible Presidential visit next spring? Stay tuned.

Beverly volunteered to help with Cornell-Penn Lunch.

Essay Contest

The contest is running way behind schedule. Reading has been especially difficult.

Suggestions for future contests:

Teachers read essays and submit top 3 or so per class

We just provide quotes as lesson plan basis with no grading or awards

CAAAN

No news.

Old Business

Community Service

Need someone to pick this up.

People do not want to do solicitation.

Lois suggested connecting Cornell Cares with Co-operative Extension.

*** Janice will call Co-operative Extension.

New Business

There is a possible re-organization in Cornell Alumni Affairs.

Next Meetings

Discussion of bylaw changes. Tom suggested changing bylaws regarding a quorum to something based on a fixed number so that a quorum would be 100 voters at the annual meeting. 100 was thought to be too high and 25 was suggested.

*** Tom will ask Mindy what other clubs do about quorums.

There will be a brief BOD meeting before the Annual Meeting on June 11.

New slate of officers still a work in progress:

President: Tom H.

Vice President: open

Treasurer: Mark Jones

Secretary: Chris Cassidy

Directors on 2nd year: Beverly, Lois, Kristen

Directors starting new 2-year term: Sharon, Rich, John Bruns, Andrew Brady

*** Tom H. will talk to Bob Buhite to finalize the slate

Programming is an issue. No one is stepping up to be in charge of programs

Meeting adjourned at 8:50 pm.

Action Items

*** Lois will find the contact for social media speaker.

*** Janice will call Co-operative Extension.

*** Tom will ask Mindy what other clubs do about quorums.

*** Tom H. will talk to Bob Buhite to finalize the slate

Actions from previous meetings (what should we do about these?)

Action: Mindy to check on hockey ticket funds.

Action: Jim Mazza will look for Rochester area scholarship recipients as possible volunteers for the scholarship committee.

Action: Mason will add an item to the September meeting agenda regarding the establishing an investment committee. – postponed

Action: Athena will try to determine the number of active members from Cornell's event database. – ongoing