

Cornell Club of Rochester

Board of Directors Meeting

09/14/2015 at 7:00 pm at the Little Schoolhouse on the Prairie

Action Items summarized at the end.

Attending:

Rich Black, Andrew Brady, John Bruns, Chris Cassidy, Sharon Cassidy, Beverly Evans, Tom Helfrich, Mindy Hillenbrand, Mark Jones, Lin Stewart, Rich Stewart, Janice Wormington.

Call To Order

Tom opened the meeting at 7:05 pm.

Minutes from the previous meeting were approved.

For the Record and Brief Items

Tom passed around a list of Board members and officers for everyone to check.

Treasurer's Report

John noted that the operating balance does not equal the bank balance. This is because we are on a cash basis and there probably are outstanding checks or deposits. However, we should be able to account for the difference. Mark will look into it.

Scholarship

The scholarship report is being finalized. We need to look for the formula for scholarship amount.

*** Chris will look for the scholarship formula.

Archives

Chris will start accepting material to archive. We agreed that this would be the Secretary's job.

Programming & Events Update

The student send-off went well except for the cap on attendees which we need to be aware of in the future.

Beverly offered to help with the musical part of events such as singing. We all agreed that the Song of The Classes went very well.

Upcoming Events

Mindy provided a handout of data on event attendance from the CU registration database. She also passed out a comparison with other dues free clubs. There is great deal of useful information

here that we will need to digest. CU is open to changes in the report if we would like additional information. For instance, Tom asked about a county breakdown.

***Mindy agreed to ask about a county breakdown of event attendance.

Rich Black provided a handout out on scheduled events.

Mindy mentioned that President Garrett is overseas in January and so will not be available for our Founder's Day event.

Beverly reported that RPO has two options: Strauss on March 19 or Pops on March 12. We thought Pops was the better option.

Rich thought that the entrepreneur event may be put off until next year. He will talk to Mason.

Janice noted that an all-day event she attended at the U of R featuring breakfast, luncheon, and faculty presentations was a good event and might be an idea for us.

Silent films is off the table.

Cornell Cares is scheduled for January 2. Cornell Cooperative Extension is reorganizing so we would need another activity.

Beverly raised the question of what our primary mission is. It should be about connecting alumni to Cornell and providing enriching experiences, not about fund raising. Mindy pointed out that Development and Alumni Affairs are different but serve one Cornell.

Budget 2015-2016

Mark will input event dollars into the budget.

***Mark, Tom and Rich Black will meet to develop a budget of events we definitely will do and events we would like to do.

***We should finalize our budget for next year by the end of September.

Event Communications

Janice noted that communications between her and the event chairs is difficult in terms of getting all the notices sent at the right time. John offered to co-ordinate with the event chairs.

Old Business

By-Laws Review Committee

Tom will put it out as an opportunity for interested alumni.

Records Retention

Clean out or give to the Secretary. This item will be removed from agenda.

Scholarships

Tom will resend the list of scholarships or follow up with Mindy.

Freshman Reading

Tom will keep what books he has and not ask for more. This item will be removed from agenda.

Next Meetings

November 9 at the Pittsford Library at 7 pm

January 11, 2016

March 14

May 9

June 9

All locations TBD except as noted

Meeting adjourned at 9 pm.

Action Items

***Chris will look for the scholarship formula.

***Mindy agreed to ask about a county breakdown of event attendance.

***Mark, Tom and Rich Black will meet to develop a budget of events we definitely will do and events we would like to do.

***We should finalize our budget for next year by the end of September.

Actions from previous meetings (what should we do about these?)

Action: Mason will add an item to the September meeting agenda regarding the establishing an investment committee. – postponed

Action: Athena will try to determine the number of active members from Cornell's event database. – ongoing