

Cornell Club of Rochester

Board of Directors Meeting
3/14/2016 at 7:00 pm at the Pittsford Library
Action Items summarized at the end.

Attending:

Mark Jones, Beverly Evans, Janice Wormington, Lin Stewart, Rich Stewart, Tom Helfrich, Mindy Hillenbrand, Cara Cardinale, Chris Cassidy, Sharon Cassidy, Nancy Beaman (for Essay Contest), Andrew Brady, Rich Black.

Call To Order

Tom opened the meeting at 7:00 pm.
Minutes were approved.

For the Record

Nominations

The nominating committee met last week and is talking to possible candidates.

Bylaws

The bylaws state there should generally be 3-6 directors-at-large. We now have 4 directors in one term group and 3 in another. One person may be leaving the area. The number of directors-at-large may be flexible since the bylaws say "generally".

Treasurer's report

There is some question about the final accounts for the hockey game.

*** Mindy will get the necessary account info for Mark.

Social hours are running about \$50 above budget, however we were way under budget for Founder's Day and Cornell-Penn. May need to adjust the budget for next year.

The budget format and amount for next year are not determined yet but we will proceed under the assumption that they will be the same as this year.

Operating account balance is \$9456.23

Treasurer's report was accepted.

Scholarship Committee

The committee report is 2/3 approved. They are waiting on final approval.

A scholarship thank you from a student in Rome was passed around.

CALC

Philadelphia meeting was cancelled.

Janice noted that events are a good place to encourage members to help with administration.

CU President

The memorial service will be streamed online.

Essay Contest

Nancy Beaman has volunteered to try and restart the essay contest. Her son was a football player at Cornell and she very much wants to see the essay contest continue.

Communications

The mailing we sent out to over 3600 area alumni generated only 19 responses. We know there are many bad email addresses and we were hoping the hard mailing would spur people to update their emails. Results were underwhelming. There were also 89 bad hard mail addresses, which were sent on to Mindy.

Janice is enthusiastic about the new iModule system.

*** Mindy will check why Beverly's information in Cornell Connect disappeared.

Programming & Events Update

The club needs a social media coordinator.

The TRATA event went well and was well attended. Rich felt the space given to us was too small. We will be looking for other venues in the city.

The RPO event also went well. Beverly thanked Janice, Lois, and Mark for help with the event. This event was also well attended and the program was wonderful. Several attendees reported problems with their dinners so we will consider other restaurants in the future. Also it would be good to have a greeter to welcome attendees to the dinner. Beverly passed out a sheet of concerts for March of next year for us to think about. Geva was also suggested but restaurants may be more difficult to find.

The Accepted Students Reception will be held at Oak Hill on April 12. Acceptance decisions are available to students on March 31 and invitations can go out April 1. All alumni will be invited for a fee. Details on the event are due to Cornell by 10 days prior to the event.

*** Rich will make sure Mindy has the info on the Accepted Students Reception.

The April 16 baseball tailgate is being organized by Bill Wickham. Several local students are on the team.

Johnson Club is hosting a Predictions event at the Chatterbox Club on April 26.

Slope Day is May 12. The social event still needs a coordinator.

The Wickham Farms family event is May 14. Pricing is still an issue. Currently tickets are \$13. It is felt this might be too high. Rich is looking for sponsors.

The Annual Meeting is June 2 at Holloway House.

Other suggestions for events: Geneva Ag Station, Monroe County Forensics Lab, Scotch and Bourbon tasting.

CAAAN

Cara reported that this year we had 300 applications from the area. 122 reports were submitted, 68 assigned student did not receive a report. Several board members were interested in participating. Cara with Chris and Sharon will consider a kick-off CAAAN event in the fall to spur participation.

From Cornell

There are no changes to report. We will consider a meeting with the VP of Alumni Affairs in the fall.

Next Meetings

May 9 at 7 pm at Pittsford Library

June 2 Annual Meeting at Holloway House

Meeting adjourned at 8:55 pm. The librarians were very eager to leave.

Action Items

*** Mindy will get the necessary hockey game account info for Mark.

*** Mindy will check why Beverly's information in Cornell Connect disappeared.

*** Rich will make sure Mindy has the info on the Accepted Students Reception.