

Cornell Club of Rochester

Board of Directors Meeting
9/12/2016 at 7:00 pm at the Spiegel Community Center in Pittsford
Action Items summarized at the end.

Attending:

Bob Attardo, Andrew Brady, Cara Cardinale, Chris Cassidy, Sharon Cassidy, Beverly Evans, Tom Helfrich, Mark Jones, Lin Stewart, Rich Stewart, Janice Wormington

Call To Order

Tom opened the meeting at 7:00 pm.

For the Record

Minutes

June Board Meeting minutes were approved. Annual Meeting minutes will be offered for approval at the next Annual Meeting in 2017.

List of Board and Committee Members

Tom will send out the revised list of Board members and committee members.

Treasurer's Report

We had a profit from the Wickham Farms event, which we will keep for future program use. The Treasurer's Report for 2015-2016 was accepted.

Eventbrite Fees

The amount of the fee was a surprise but we paid the fee. We should not be using Eventbrite in the future so there will be no recurring cost.

Scholarships

The Tradition Fellowship fund is at about \$52,000. This is not enough to generate the funds necessary for the scholarship (\$2500). Cornell is making up the difference with funds from other regions.

Janice lists scholarship winners on the web page when we have their permission to do so.

Apparently we have an extra scholarship fund that we were not aware of.

CU Alumni Affaires

No changes, no meeting scheduled.

CU Insurance Coverage

The status of insurance for our Board officers and directors is unclear.

iModules

Janice is still waiting for the “go ahead” to start using the new system.

Nametags and Logo Shirts

We discussed nametags or clothing to identify Board members and officers. We agreed that clothing was not practical.

*** John Bruns was working on permanent nametags for Board members.

The Board would like to provide name tags for all attendees at Club events.

*** Janice will order sheets of blank name tags that can be printed for each event.

Club Representative Expenses

Board members attending events like CALC and Homecoming as official Cornell Club representatives are not reimbursed by the Club and so should be able to deduct their expenses on their taxes.

*** Chris will draft a letter stating that an individual is acting as a representative of the Cornell Club of Rochester at some event. Note this does not imply financial support.

CAAAN

*** Lin will add a request for CAAAN volunteers to the welcome letter she sends to all new-to-the-area alumni.

We will hold a CAAAN welcome/training session for alumni interested in participating in CAAAN. Suggestions were for a weekday at 5:30 or 7:00 pm, possibly at I-Squared in Irondequoit or a local library.

*** Cara, Andrew, Chris and Sharon will plan the CAAAN welcome/training session.

*** Andrew offered to post the event to Facebook.

Programming and Events Update

Recent Events

The Annual Meeting held at the Holloway House was successful with good attendance and good food. Arrangements were a bit difficult. Next year is TBD.

The Student Sendoff was successful with about 16 of 20 eligible students attending. Even though there was no singing everyone seemed to have a good time.

The tour of the NYS Agricultural Experimental Station in Geneva was a resounding success. We were expecting 25-30 people and wound up with more than 90. Staff at the Ag Station handled the event beautifully, and it was fun and informative if a bit hot.

We need to formalize the process for sending thank you notes to people hosting events.

*** Chris will prepare a template thank you letter that can be used by event organizers.

Upcoming Events

Scotch tasting February 9 at Lisa's Liquor Barn

Hockey game January 28 against Dartmouth (Rich Stewart)

Accepted Students Reception in April at Oak Hill (Cara)

*** Chris will send Cara contact info for Oak Hill's Food and Beverage Manager (who is a Cornell alum).

Community Participation

Essay Contest – Tom spoke with Contest Chair Nancy Beaman who had a few questions about running the contest

*** Sharon will contact Nancy if Sharon does not hear from her.

Cornell Cares – Not sure what Red Cross will do.

*** Janice will coordinate with Rich Black.

Old Business

Dues Free

Our request for funding was sent to Cornell. No response yet.

Name Badges

See above.

Scholarship

Cornell wants to move the decision date forward to December 1 and wants to require a \$1,000 minimum. Tom recommended that the Scholarship Committee and Scholarship Oversight Committee make a recommendation on how much money we can spend on scholarships now in order to accommodate the new date. The Board approved.

We have an extra scholarship fund of which we were unaware. Apparently Cornell has been using this money to fund scholarships. The value of the fund has dropped from \$80,000 to \$30,000. So we have 5 funds plus the Tradition Fellowship Fund.

The Scholarship Committee will travel to Ithaca on November 5 to interview scholarship applicants.

New Business

New volunteers are needed for the Scholarship Committee.

*** Tom will contact Kerri Kinioski about getting info to Janice for website posting or an email blast.

A request from Lois for an email blast to announce a local event occurring in two days will not be done because there is not enough time.

*** Janice will try to post the information to Facebook.

*** Tom will email Lois with the status of her request.

We will encourage job seekers to use our LinkedIn page to post.

*** Janice will notify the job seeker who requested the Club's help and will suggest they come to Zinck's Night to network.

The Social Media Chair position is vacant.

*** Janice will talk to Rich Black about Gary Jones.

Adjournment

Meeting adjourned at 8:50 pm. Well done.

Action Items

*** John Bruns was working on permanent nametags for Board members.

*** Janice will order sheets of blank name tags that can be printed for each event.

*** Chris will draft a letter stating that an individual is acting as a representative of the Cornell Club of Rochester at some event. Note this does not imply financial support.

*** Lin will add a request for CAAAN volunteers to the welcome letter she sends to all new-to-the-area alumni.

*** Cara, Andrew, Chris and Sharon will plan a CAAAN welcome/training session for alumni interested in participating in CAAAN.

*** Andrew offered to post info on the CAAAN welcome/training session to Facebook.

*** Chris will prepare a template thank you letter that can be used by event organizers.

*** Chris will send Cara contact info for Oak Hill's Food and Beverage Manager.

*** Sharon will contact Essay Contest Chair Nancy Beaman if Sharon does not hear from her.

*** Janice will coordinate with Rich Black on Cornell Cares and the Red Cross.

*** Tom will contact Kerri Kinioski about getting info requesting Scholarship Committee volunteers to Janice for website posting or email blast.

*** Janice will try to post the information from Lois about an upcoming local event to Facebook.

*** Tom will email Lois with the status of her request for an email blast.

*** Janice will contact the job seeker who requested the Club's help about posting to the Club's Linked In page and coming to Zinck's Night to network.

*** Janice will talk to Rich Black about Gary Jones as our new Social Media Chair.