

## Cornell Club of Rochester BODMinutes

November 14, 2016

### Attending:

Tom Helfrich, Cara Cardinale, Beverly Evans, Rich Stewart, Lin Stewart, Janice Wormington, Andrew Brady, Bob Attardo, Sharon Cassidy, Chris Cassidy, Andrew Brady, Mason Argiropoulos, Mindy Hillenbrand, John Bruns

### For the Record:

Minutes

September Board Meeting minutes: Approved.

Treasurer's Report: Accepted. The money raised from the All Ivy event is reserved for use in a similar program or general budget. This is TBD by the Board. The annual funding from CU has been received. Mindy said CU can get the award decision to us by July next year.

Future CU budget: Mark sent out an email about this. There are still some questions about the annual funding. Other clubs get less than we do. Can we learn from them?

Everbrite Fees

This item is done See Nov. minutes.

CU iModules: We will be getting a site that was earmarked for another club. This will get us up and running sooner.

CALC: Tom sent out 2017 information

Greek Life Summit: Tom sent out information, suggested the Keynote speaker might come here (not Cornellian).

CC "representatives" letter: Chris still needs to draft this.

\*\*\*Chris to draft representative letter.

### Scholarship and Endowment

CU Endowment Performance: Our scholarship fund interest is tied to this and the CU Board's declaration of dividends was supposed to determine how much we have to give out in scholarships each year. However this declaration is not always done in time for us to determine scholarship amounts in a timeframe that is consistent with what CU Financial Aid would like. This leads to some uncertainty in determining the scholarship amounts. This process will need to be adjusted. In the meantime we approved a motion to:

- 1) Approve the recommendations for this year's scholarships as submitted by the Scholarship Committee.
- 2) Use money from the General Scholarship Fund for this purpose

3) Use the same total scholarship amount (\$4500) for next year

Rich Stewart suggested giving one larger grant instead of four smaller grants in order to make a greater impact. CU Financial Aid recommends a \$1000 minimum, which is what we do. We decided not to change at this time.

### **CAAAN**

Kick off event: Attendance was low. Two new members from the Board did appreciate the discussion

CAAAN Update: Cara visited the CAAAN office at CU while at TCAM. We have about 3x the number of applicants than average CAAAN region (300 vs. 100) Other regions have stopped meeting with Early Decision candidates in order to focus resources on Regular Decision candidates where there may be a better impact on yield. CAAAN office emphasized that fit is very important.

### **Programming and Events Update**

Zinck's Night: Very successful!!

Upcoming events

Cornell-Penn: 1/21/2016

Cornell Cares @ Red Cross: Same day as Founder's Day but it should be a different audience. Janice reported that her contact for the event has changed and she is trying to get in touch with the new contact with questions about packaging the kits. Rich submitted the CU form to notify students. Tom asked if CAAGR could make a contribution. And if there can be recognition for donors in kit.

\*\*\*Janice will check if CAAGR can make a contribution and if donors can be recognized in kit.

Founder's Day: We agreed that we would not have an option for people to attend without purchasing dinner. We agreed that we should invite the four recent scholarship winners and the Tradition Fellowship winner. Note: subsequent email discussion indicates we should invite these for free that any other family members would be charged.

Business Fair: So far there is little interest in this. Janice suggested we need to build a base of business participants to initiate the event, and that someone needs to take charge of it.

Essay Contest: Last report from Nancy is everything is ok.

Hockey Game: The event is fully subscribed with 23 participants.

Scotch Tasting: Lisa's Liquor Barn

RPO and Max's: We are set with the RPO. Max's wanted \$62 for dinner. Beverly will check back with them. Other suggestions in the area were offered including 2Vine, Brown Hound, Victoire, Tournedos.

Accepted Student's Event: Oak Hill

Slope Day: May 10, 2017

Student Send-off: No date yet

Baseball and Lacrosse Tailgates: ???

Annual Meeting: The number of attendees was lower last year, perhaps due to the distance to the location. It was thought that the venue was difficult to work with and expensive. Irondequoit CC and Monroe CC were suggested as alternatives.

\*\*\*John Bruns will contact Monroe Country Club to see about schedule for 2017 annual meeting.

### **Old Business**

John Bruns passed out Board Member nametags. They look sharp! Members are encouraged to wear them at events and event organizers are encouraged to announce at events that members are present with nametags. We can offer nametags for sale to regular GAAGR members

Janice noted that it is difficult to make special nametags for everyone at an event. John suggested we keep nametags in plastic holders to re-use at events

Stationery: Janice asked Mindy to check on use of club name in logo for stationery

\*\*\*Mindy will check on use of logo in stationery.

Social Media Chair: We are still looking

Alumni Affaires Structure: No change. Looking to see what changes with new president.

### **New Business**

NO POLITICS! For nonprofit status and privacy reasons we can not be involved in political activities.

Crowd Funding: We will direct those interested to CU's crowd funding website.

### **Next Meeting**

Monday, January 9, 2017

**Adjourned 8:55 pm**

**Action Items**

\*\*\*Chris to draft representative letter.

\*\*\*Janice will check if CAAGR can make a contribution and if donors can be recognized in kit.

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\*\*\*John Bruns will contact Monroe Country Club to see about schedule for 2017 annual meeting.

\*\*\*Mindy will check on use of logo in stationery.