

Cornell Club of Rochester

Board of Directors Meeting
11/10/2014 at 7:00 pm Pittsford Library
Action Items summarized at the end.

Attending: Tom Helfrich, John Bruns, Don Menz, Lin Stewart, Mason Argiropoulos, Chris Cassidy, Lois Niland Irwin, Cara Cardinale, Kristin

Call To Order

Tom opened the meeting at 7:00 pm.
Minutes were approved.

Financial Matters

Treasurer's Report:

Treasurer's report accepted. Mark distributed the Treasurer's report by email before the meeting.

CU Budget Request & Status

Motion to accept \$5k from CU for funding this year by Don Metz. Seconded by Chris Cassidy. Passed.

Scholarship

We paid \$1350 to essay contest winners who are attending Cornell. CU was asked if we could use money from scholarship fund, answer was no.

CAAAN

350 applicants from area, 75 CAAAN members, 20 are active. The club would support group meetings or training for volunteers. Cara will contact Janice about email for volunteers to meet with students. Alumni who hear about the activity by word of mouth are generally very eager to participate.

Programming & Events Update

Student Send Off

Need to follow up on registration for student send off.

Upcoming Events

Zinck's Night was successful. There are plans for another Happy Hour event in Jan. or Feb. perhaps a 150 theme.

Hockey: Need more dinners at the Statler. Richard will send an email.

Sesquicentennial Event

Confirmed at CCR with University Archivist as main speaker.

Looking for musical group.

Old Business

Records Retention

Cornell says we can do what we want.

Boards and Committees

Tom passed out a list which is very comprehensive

By Laws Review

Ross Lanzafame will be on the committee.

Member Participation:

Last year 305 alums and spouses participated about 5% of alumni. We may need a subcommittee to look into improving participation perhaps with a phone campaign or surveys. Or maybe recognition for those who participate like hockey tickets. Kristin felt we are not reaching all alums. Cara would like to see more family events. These are all things we should look into.

Freshman Reading Books

Tom reported that copies of the Freshmen Reading books are available for hand out to libraries or teachers. No books available yet.

Essay Contest

The Essay contest is suspended.

Action: Sharon will contact Janice to update the website.

Next Meeting

Jan. 12 7pm

Also

Mar. 2 7 pm

May 11 7 pm

Jun. 11 6 pm (Thurs.) annual meeting

Adjourned 8:53 pm.

Action Items

Actions from previous meetings (what should we do about these?)

Action: Jim Mazza will look for Rochester area scholarship recipients as possible volunteers for the scholarship committee.

Action: Mason will add an item to the September meeting agenda regarding the establishing an investment committee. – postponed

Action: Athena will try to determine the number of active members from Cornell's event database. - ongoing