

Cornell Club of Rochester

Board of Directors Meeting
9/24/2014 at 7:00 pm Pittsford Library
Action Items summarized at the end.

Attending: Tom Helfrich, John Bruns, Mark Jones, Don Menz, Lin Stewart, Richard Stewart, Mason Argiropoulos, Chris Cassidy, Sharon Cassidy, Lois Niland Irwin, Mindy Hillenbrand

Call To Order

Tom opened the meeting at 7:00 pm.
Motion to approve minutes Lin, second Don, passed.

Financial Matters

Treasurer's Report:

Mark reported that the transfer to our new treasurer is 95% complete. He passed out a report based on account balances. Next time he will report cash flows. The Board decided he did not need to revise the current report.

CU Budget Request & Status

Mindy reported that CU will give us an operating budget of \$5,000. CU will not fund Sesquicentennial (thank you spell check) events. Also CU will not fund snail mailings. Once those two items are removed from our request, the remainder is \$5000. There was some confusion on just how much our original request was. Apparently we first considered a ~\$15,000 request (including Sesquicentennial and mail). This was then reduced to ~\$10,000. Removing the Sesquicentennial and mail from the ~\$10,000 request produced the \$5,000 result from CU. There was some question as to whether this would be enough to fund any funding shortcoming in events or events which we would like to subsidize.

As to mailings: The cost for this in our request was ~\$3100. We have 93 alumni who have requested snail mail. We considered charging them a fee for the snail mail service. Of the 93 10 have attended events.

Action: Tom will resend the ~\$10,000 budget. We should be able to resolve this.

Scholarship

No new information on the scholarship funds

Programming & Events Update

Student Send Off

John reported that the student send off was very successful. About 20 students attended with some parents. The students were very enthusiastic. Andrew Brady helped out and the students enjoyed his icebreaker game. Carol Sue Hai led the students in the Alma Mater and

Davy. Sanjay has offered his house for future send-off events. Funds contributed by attending alumni covered all but \$10.52 of the cost of the event.

Upcoming Events

Zinck's Night: MacGregor's on East Ave. Publicity email will be out soon

Cornell Penn Luncheon: Nov. 24, at the Inn on Broadway. Mindy indicated that the cost for AV equipment will be covered by the Faculty Speaker Fund (is that what it is called?)

Mason motioned that John be authorized to spend \$500 on events through the end of the year. Sharon seconded. Passed. That will cover things until we get our budget resolved with CU.

Hockey: Richard reported that he is looking at the Jan. 24 hockey game with Dartmouth for a hockey event. He is waiting for information on tickets.

Sesquicentennial Event

Lois reported on the Sesquicentennial event. She would like to combine the event with Founder's Day and make it somewhat more elaborate than the usual Founder's Day lunch. She suggested an evening event with Glen Altschuler as a speaker. This would be a bigger event that might draw more but would cost more. We considered other ways to celebrate such as adding different kinds of events throughout the day. In the end we it was decided that Lois would continue with the evening event with Prof. A. We may try some events with a Sesquicentennial theme later in the year.

Will we need to accommodate Prof. A. and possible guest overnight? Rooms are available at CCR.

Action: Mindy will ask about support from the Faculty Speaker's Fund.

Old Business

Records Retention

We postponed this item.

Member Participation

We postponed this item.

Boards and Committees

Tom passed out a list which is very comprehensive

By Laws Review

Tom has asked Athena Jamieson and Ross Lanzafame to be on this committee.

Club Coverage

Currently the Club covers Monroe County and Victor. We may add Wayne and Ontario counties. This includes about 950 alumni. There does not appear to be any increase in

operating cost for this if we are not doing snail mail. We are not sure about how Janice handles the email list.

Action: Mindy will talk to Janice about email effort.

Community Participation

Camp Day Dreams was pleased with the project last year even though it was small. They would like to continue. We decided we would like to continue the effort this year with a little more preparation.

Freshman Reading Books

Tom reported that copies of the Freshmen Reading books are available for hand out to libraries or teachers.

Essay Contest

The Essay contest is suspended.

Action: Sharon will contact Janice to update the website.

Next Meeting

Monday Nov. 10 at 7 pm at the Pittsford Library.

Adjourned 8:53 pm.

Action Items

Action: Tom will resend the ~\$10,000 budget.

Action: Mindy will ask about support from the Faculty Speaker's Fund for accommodating Professor Altschuler and his guest overnight.

Action: Sharon will contact Janice to update the Essay Contest page on the website.

Action: Mindy will talk to Janice about email effort regarding adding alumni in Ontario and Wayne counties.

Actions from previous meetings (what should we do about these?)

Action: Jim Mazza will look for Rochester area scholarship recipients as possible volunteers for the scholarship committee.

Action: Jim Mazza will advise us about records retention guidelines.

Action: Mason will add an item to the September meeting agenda regarding the establishing an investment committee. - postponed

Action: Athena will try to determine the number of active members from Cornell's event database. - ongoing