

## **Cornell Club of Rochester**

Board of Directors Meeting  
9/9/2013 7:00 pm  
Action Items summarized at the end

**Attending:** Mason Argiropoulos, Chris Cassidy, Sharon Cassidy, Lin Stewart, Richard Stewart, Athena Jamesson, Tom Helfrich, John Bruns, Don Menz  
From CAA: Jim Mazza, Mindy Hillenbrand

### **Call To Order**

Mason welcomed everyone including our guests from Headquarters er CAA.  
Approval of minutes was postponed to the end.

### **Old Business**

#### **Treasurer's Report:**

Tom had some questions on how to deal with auto-renewal of membership.  
We discussed program revenues for the year. Mason had sent out a report earlier indicating we were about \$100 short on programming before the Student Send-Off event. We lost about \$700 on this event, which CU will make up.

Mason asked Mindy how often we could get reports. Mindy gets a report after every event and can forward these to Tom. Jim Mazza is looking at some new ways to facilitate reporting of finances and attendance.

#### **Scholarship Funding**

Tom circulated a report on the scholarship funds. Mason talked to Kerri Kiniorski. She does not have the bandwidth to chair a scholarship committee although she can help. Mason called for volunteers to contact him offline. This committee needs to determine the purpose and goals of the scholarship funds.

Jim Mazza offered to look for Rochester area scholarship recipients who can be contacted about helping.

Tom asked about records retention since we have boxes of old records. Jim will help us with state guidelines for what must be kept. Lin asked about old membership forms. Jim will look into that also.

#### **CAA Updates (Jim and Mindy)**

Jim thanked everyone who volunteers and stressed the value of volunteers to Cornell. The Trustees have formed a task force on volunteer leadership. The goals of this group include:

- A) Insure all 500+ volunteer organizations have the basic structures in place such as by-laws, job descriptions, etc.

- B) Identify new volunteers. The Trustees are creating a database and website where opportunities and volunteers can be matched. Lin asked about older non-electronic alumni. Jim and Mindy encouraged her to submit expenses for snail mail postage. Jim and Mindy will arrange for an email to area alumni who are not on email to ask if they would like to opt in to receiving email. Mindy asked to be notified about email bounce-backs.
- C) Try to expand Homecoming
- D) 54 clubs are on the Participation Model. Some feel a loss of autonomy. Jim asked if we would be interested in a pilot program to change financing. The suggestion is give the club a check for \$6,000 or some appropriate amount and let us manage the funds. The amount would be linked to needs and participation and there would be some accountability but we would have the ability to manage the funds. The details are still TBD but we expressed interest in the program.
- E) Cornell is testing a crowd-sourced funding mechanism for student projects. Donors can make small gifts online to support the programs. Mindy will send us a direct link. It is somewhat hidden now to avoid being overwhelmed.

**Participation Model** – tabled for lack of time.

## **New Business**

### **Events:**

John Bruns distributed a list of upcoming events and briefly reviewed them. We have some new people stepping up to help organize events as a result of John's email request for volunteers. Kristen Jones '03 and Kevin Mulvehill are organizing Zinck's night. Beverley Evans is organizing the Glee Club event. Don Menz has the Homecoming tailgate well in hand. John is looking to organize a sports bar viewing of the Cornell Dartmouth football game in November. So things are rolling.

For the Glee Club concert, the Board decided to have a limited reception of punch and cookies afterward.

John is looking for a speaker for Founder's Day. Mindy agreed to help out with possible faculty speakers. John thought someone to talk on Cornell NYC Tech would be nice.

Minutes approved.

Adjourned 8:44 pm

Well done team.

Our thanks to Jim and Mindy for traveling from Ithaca to attend the meeting. Their input was very valuable.

## **Action Items**

Mindy will update Tom on finance and participation after events.

Jim will look for Rochester area scholarship recipients as possible volunteers for the scholarship committee.

Jim will advise us about records retention guidelines.

We all need to think about volunteering for the scholarship committee.

## **Actions from previous meeting**

Action: Mindy and Jim should talk to us at the Annual Meeting. Mason will send a note to Mindy detailing questions. - done

Action: Mason to add to September meeting agenda to establish an investment agenda. - postponed

Action: Mason to reach out to Scholarship Committee chair to discuss scholarship activities. - done

Action: Mason will talk to Bob Buhite about asking John Bruns to be Program Chair and notifying him of the proposed Board candidates. - done

Action: Athena will try to determine the number of active members from Cornell's event database. - ongoing

Action: Janice will set up the ballot for scholarship donations through PayPal. - done?

Action: Membership Chair (Lin) will keep a list of members who require snail mail notification of events and co-ordinate with the release of email notices to make sure these members receive snail mail. - done